



## Market Returns During Election Years

Many investors are curious to know what type of impact the 2020 Election will have on the financial markets. Following are charts, based on historical data, that may help shed light on this timely topic.

### What's Happening

There are essentially three main takeaways when analyzing market returns during election years.

- Systematic return patterns during election years are difficult to identify
- On average, market returns have been positive both during election years and the subsequent year
- Market expectations associated with election outcomes are embedded in security prices



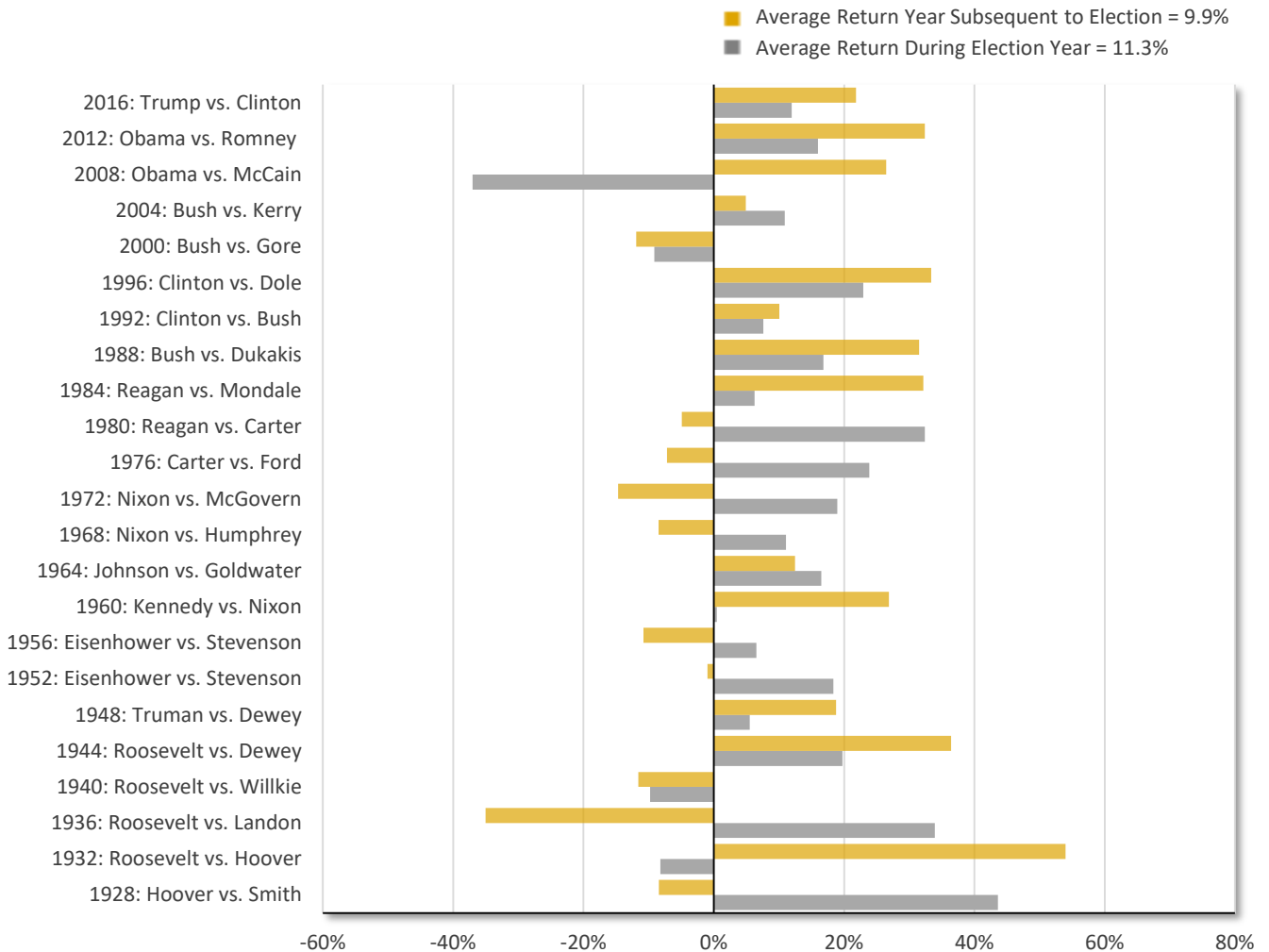
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## Returns During and After Election Years

S&P 500 Index: 1928–2017



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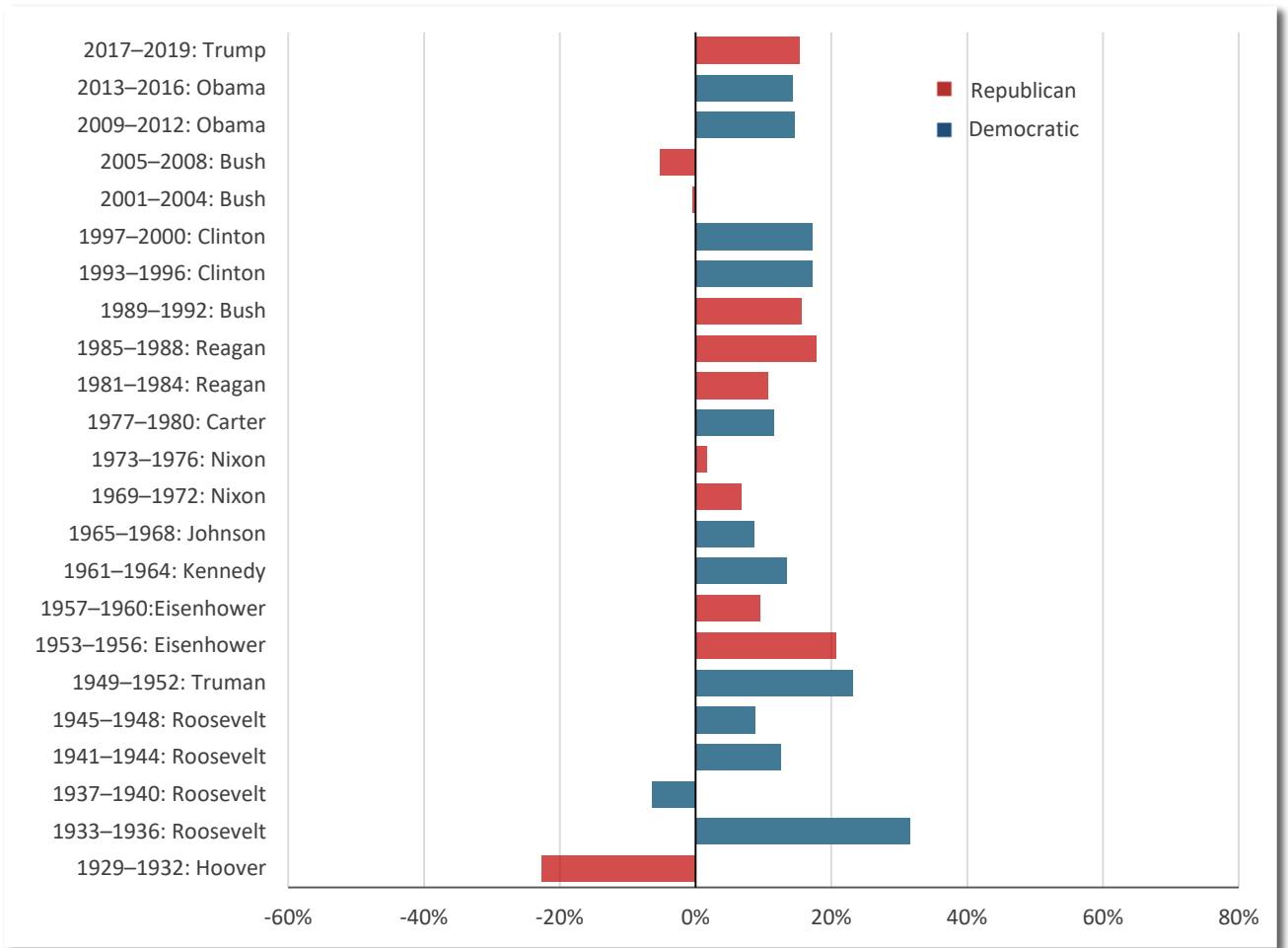
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## Annualized Returns During Presidential Terms

S&P 500 Index: 1929–2019

Average Return for Presidential Terms = 10.3%



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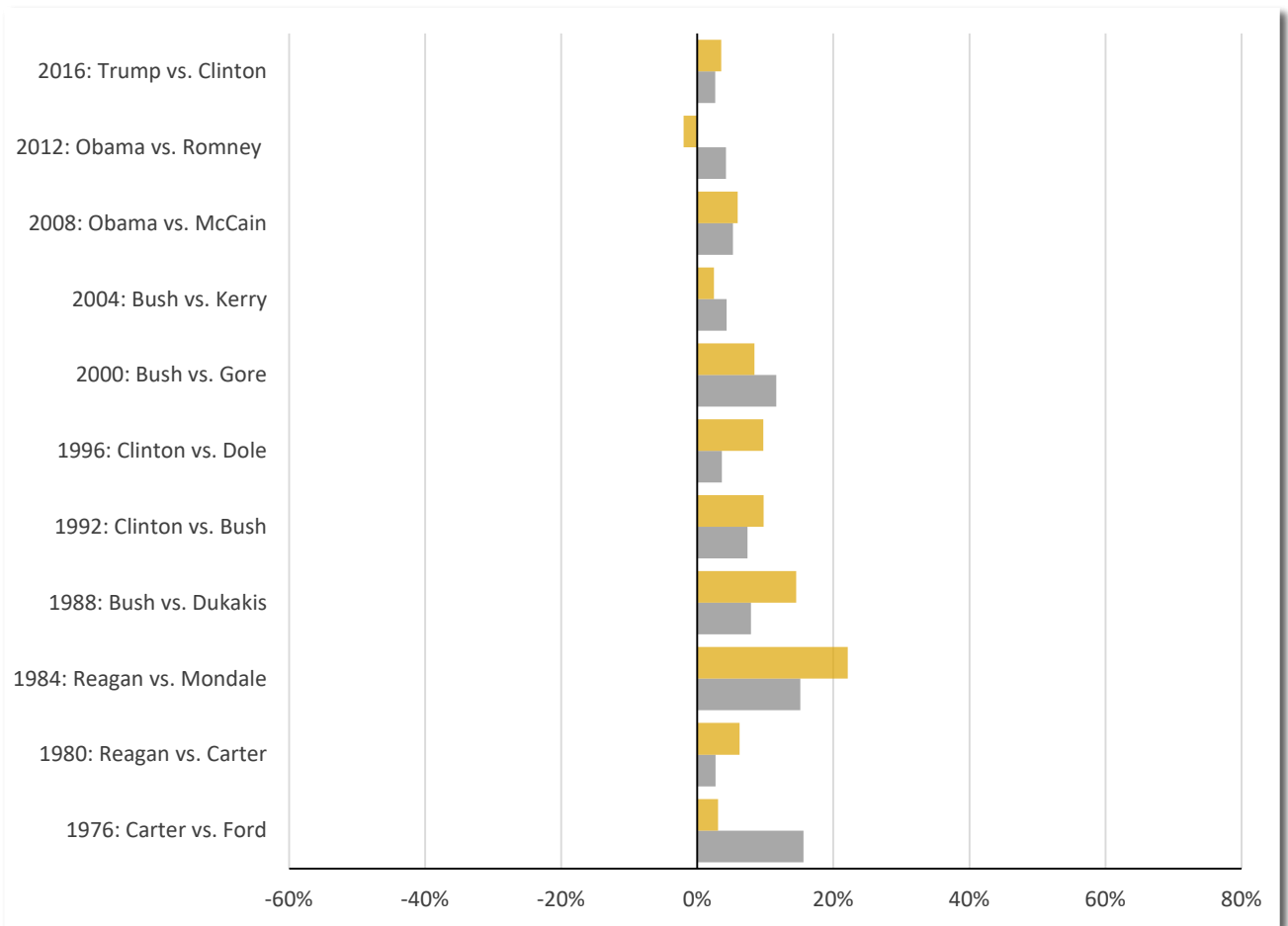
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## Returns During and After Election Years

Bloomberg Barclays US Aggregate Bond Index: 1976–2017

■ Average Return Year Subsequent to Election = 7.3%  
■ Average Return During Election Year = 7.6%



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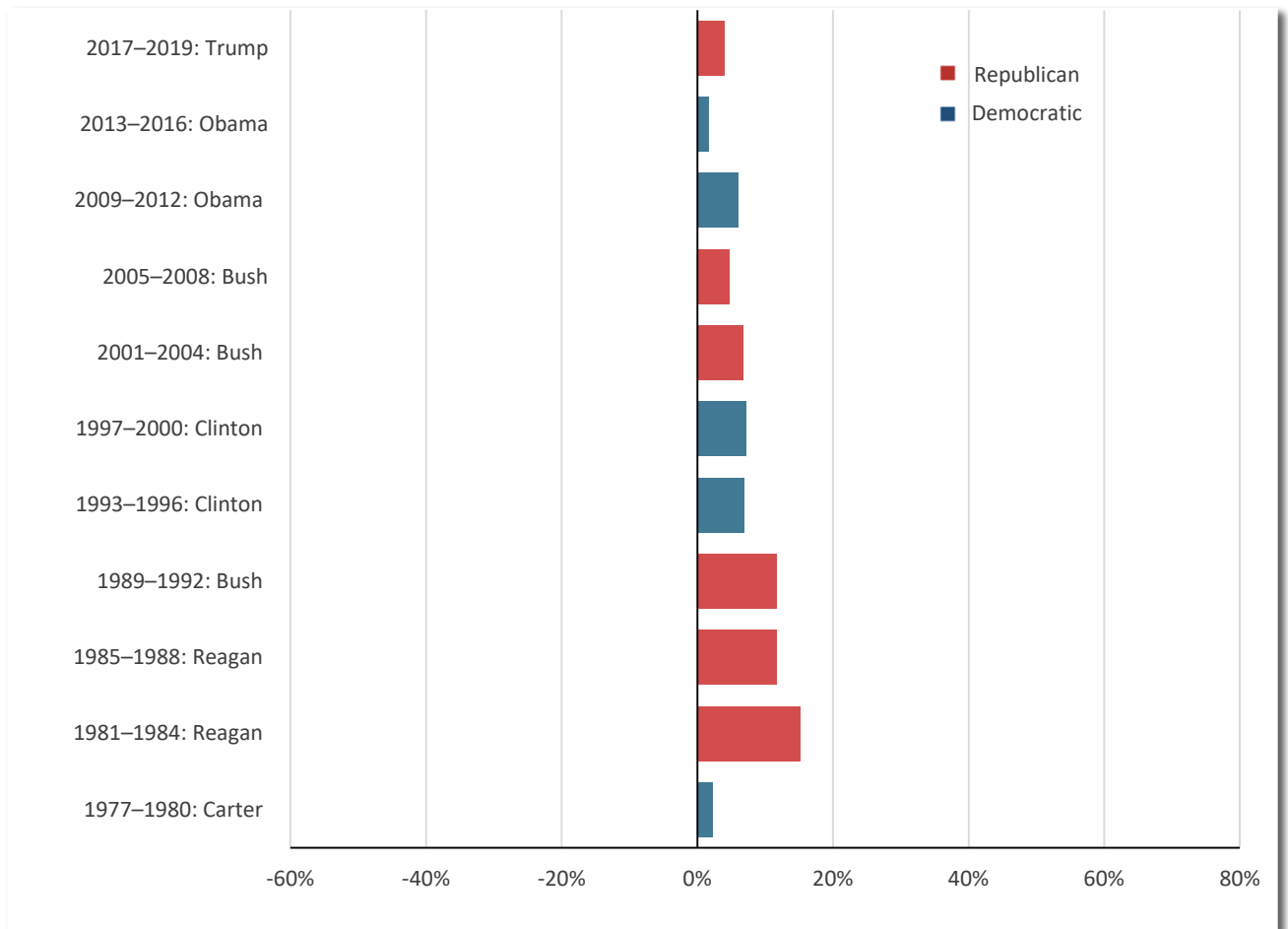
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## Annualized Returns During Presidential Terms

### Bloomberg Barclays US Aggregate Bond Index: 1977–2019

Average Return for Presidential Terms = 7.1%



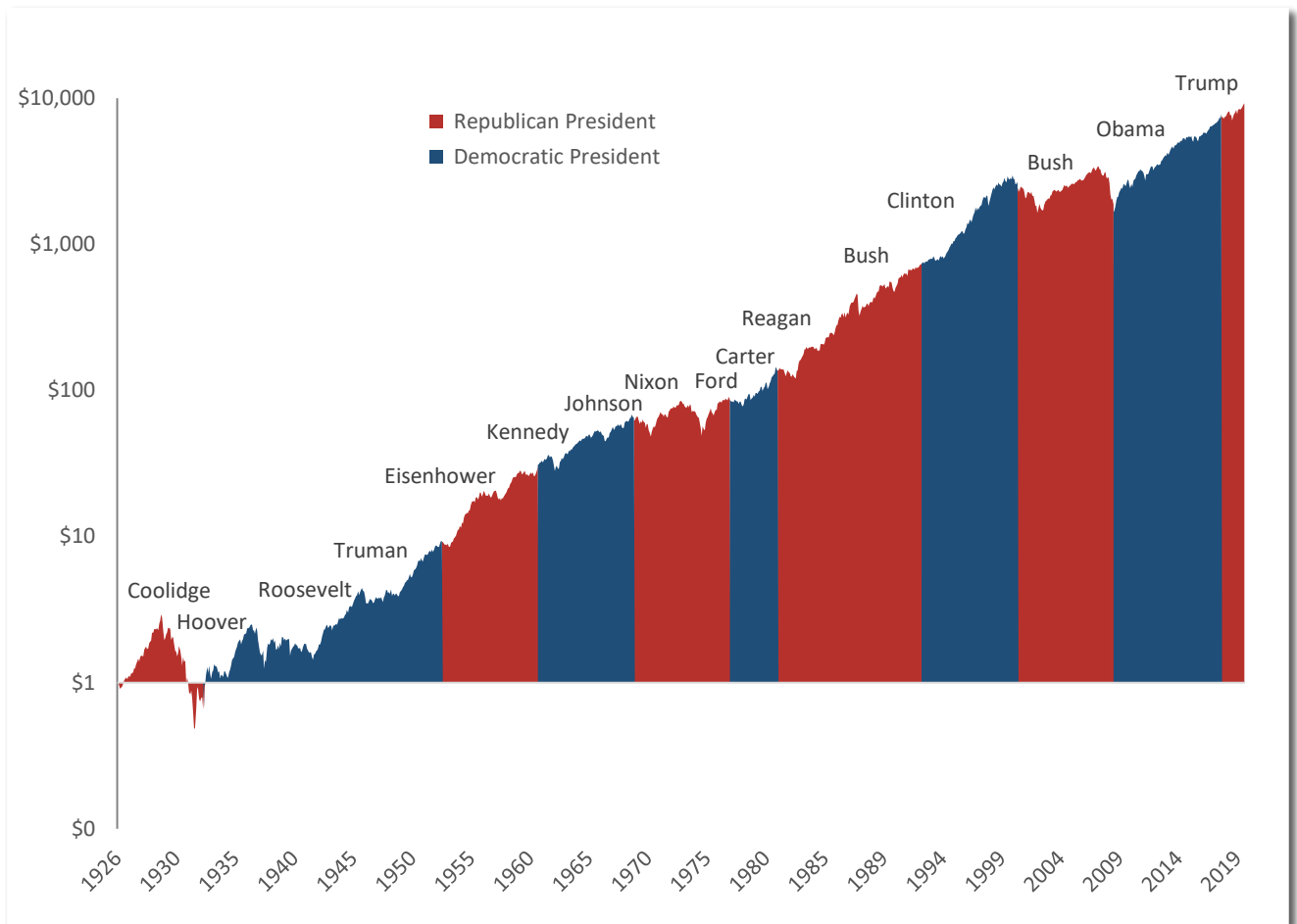
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## Markets Have Rewarded Long-Term Investors under a Variety of Presidents

### Growth of a Dollar Invested in the S&P 500: January 1926–December 2019



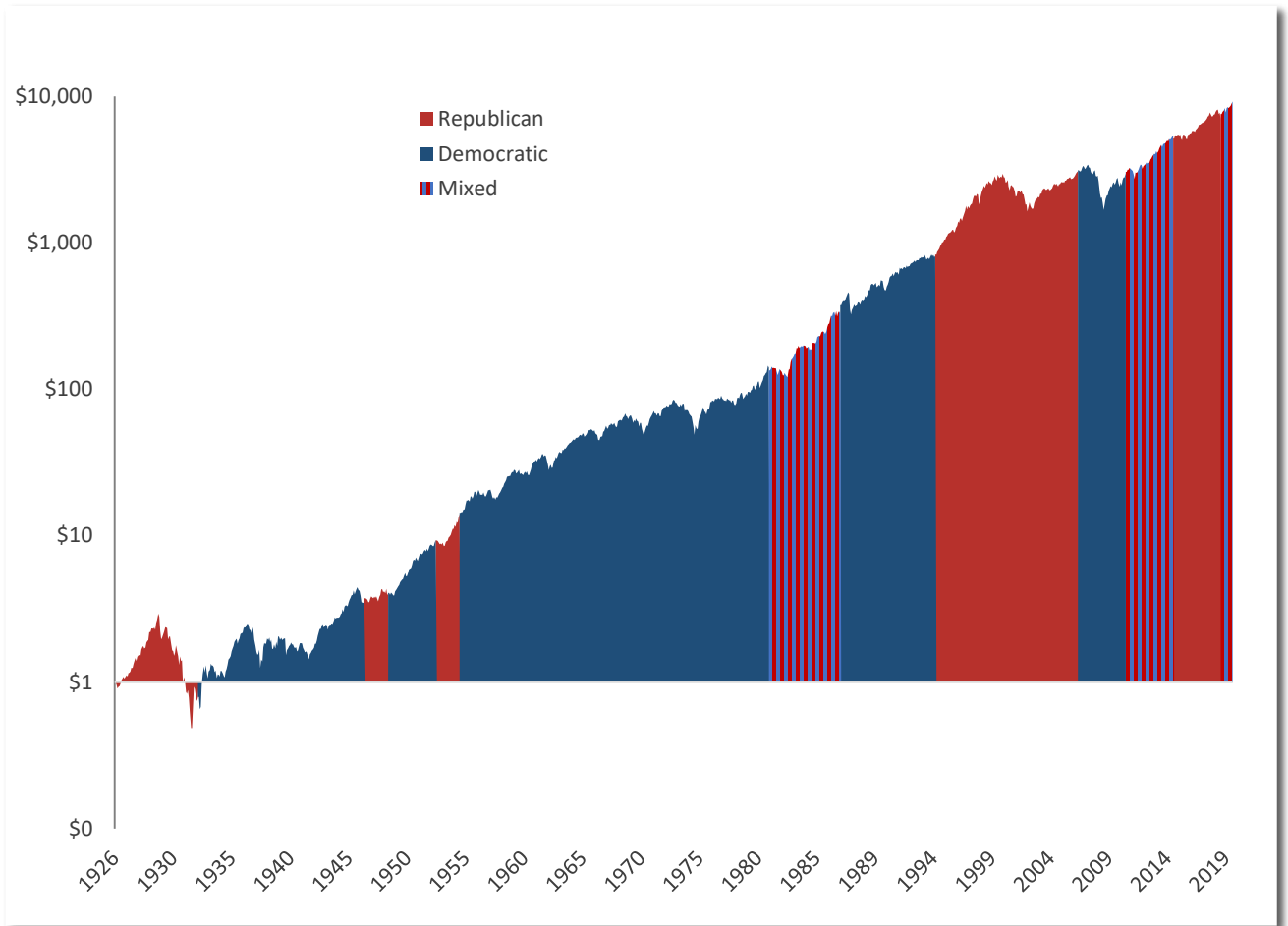
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## Hypothetical Growth of \$1 Invested in the S&P 500 Index and Party Control of Congress

January 1926–December 2019



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